Alternative Enterprises ™

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Monkton, MD 21111 USA

Dear Dealer:

Thanks very much for your interest in our Housebuilder™ architectural graphics software for the Macintosh™ computer.

Several features make Housebuilder™ unique among architectural software products. We believe these features also make it the best product of its kind:

- It was designed by a professional builder for daily use in preparing plans and drawings for prospective customers.

- The fourteen MacPaint documents contain enough accurate drawings of <u>real-world</u> building and landscape materials (e.g.   over fifty different labeled window sizes) for serious design   work.

- Documentation is complete, providing step-by-step instructions for many operations, including some novel procedures which allow faster and easier use of MacPaint™   features.

- Only one software package is required to do plans, elevations and interiors. No need to buy a separate package for each   function.

- Low price of $55.00 US retail (Dealer discount is 40% for a wholesale price of $33.00.) and free site licensing make Housebuilder™ affordable and easy to sell for both professional   and home use.

We invite comparison concerning price and quality (as opposed to fancy packaging) with any other architectural graphics system on the market.

Thanks again for your interest in Housebuilder™. We look forward to hearing from you soon. Telephone (301) 557-9670 to order or for further information.